



# Charting Our Second Century

At Northeastern State University, we strive to improve quality of life both socially and culturally, expand economic opportunities and promote citizen engagement within the communities we serve, and even beyond this region. Through the generosity of our donors and others who support Northeastern State University in unique ways, we have the capacity to chart our second century in ways our founders would never have imagined.

The insights gleaned from our Centennial Celebration in 2009 reaffirmed NSU's bond to the historic roots that formed who we are, and leave our community of supporters impassioned to determine who we will become. As an institution, we look to our mission, vision and core values to define how we fulfill the promise of bringing higher education opportunities to the eastern counties of Oklahoma, helping students learn and communities thrive.

We embrace our role as a steward of this place through continuous improvement and commitment to service. The Oklahoma State Regents for Higher Education have identified "Making Place Matter," a program developed by the American Association of State Colleges and Universities, as the vehicle to carry the message that universities

have a unique role in creating genuine opportunities.

Through the second annual regional summit scheduled for October 26-27 – "Regionalism: United Voice for a Shared Vision" – we continue our valued partnership with the Cherokee Nation, the Sequoyah-Adair-Cherokee Counties Empowerment Zone (SACC-EZ), and other governmental participants and collaborators to create economic development opportunities for the next generation of northeastern Oklahomans and their neighbors.

This is an example of how we are making a difference in the lives of our students today and for generations to come. With the help of our supporters and donors, we grow our capacity to make this place matter, ensuring fresh successes and educational prosperity in ways not yet thought of, regardless of the times.

Your connection to this institution and financial support help guide this institution in our second century. For information about the many ways you can give to NSU, visit [nsugiving.com](http://nsugiving.com).